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BNP PARIBAS
REAL ESTATE

VIVO

SHOPPING PARK

www.vivopark.rs

33

prodajna objekta
shops

10.000
m²

Kupovina kakvu zaslužujete! | Shopping that you deserve!



Pogled iz vazduha / Aerial view

Lokacija

VIVO shopping PARK, mesto za kupovinu i zabavu cele porodice, novi je koncept retail parka koji podiže standard u gradnji i organizaciji aktivnosti retail parkova za kakve se zna do sada. Za njegovu lokaciju izabrana je Jagodina, koja je po svim parametrima grad budućnosti centralne Srbije, smeštena na Koridoru 10, 130 km južno od Beograda, u centru Pomoravskog regiona koji broji oko 250.000 ljudi.

Pažljivim planiranjem i analizom odlučili smo da VIVO shopping PARK dobije kao neposredno okruženje najljepši deo Jagodine, koje se sastoji od sportsko - turističkog kompleksa Đurđevo brdo, zoo vrta, akva parka, Muzeja voštanih figura, gradske sportske hale i stadiona FK Jagodina.

Location

VIVO shopping PARK is a place for shopping and entertainment for the whole family. It's a new retail park concept that raises the standard in the construction and organization of activities following the latest standards. Jagodina was chosen as a destination, which is by all the parameters Serbian city of the future. It is situated on Corridor 10, 130 km south of Belgrade, in the heart of the region that has about 250,000 people.

By carefully planning and analyzing we decided to place VIVO shopping PARK in the most beautiful part of Jagodina, which consists of sport-tourism complex "Đurđevo brdo", Zoo, Aqua park, Wax museum, the city hall and city stadium FK Jagodina.

Ciljna populacija / Catchment area

150.000 ljudi u radijusu od 15km
150.000 people within 15km radius

250.000 ljudi u radijusu od 30km
250.000 people within 30km radius

400.000 ljudi u radijusu od 45km
400.000 people within 45km radius





Budući izgled Vivo shopping parka / Future look of Vivo Shopping Park

O VIVO shopping PARKU

VIVO shopping PARK je savremenog dizajna, projektovan prema principima ekološke gradnje. Kada bude završen biće moderan regionalni šoping centar sa više od 30 poznatih brendova na preko 10.000 m².

Kompleks čine četiri zgrade (od kojih dve spojene) organizovanih oko centralnog platea sa prostranim parkingom za posetioce. Sve četiri zgrade, u smislu forme i osećaja, predstavljaju jednu celinu. Centralni plato je zamišljen kao gradski trg – površina namenjena okupljanju i relaksaciji posetilaca, opremljena kako za decu tako i za odrasle. U letnjem periodu ovde će se nalaziti bašte restorana, kafića i poslastičarnice, dok će se u zimskom periodu tu nalaziti dečije klizalište sa svim potrebnim sadržajima.

About VIVO shopping PARK

VIVO shopping PARK has a contemporary design, according to the principles of eco-friendly building. When finished it will be a modern shopping center with more than 30 famous brands in more than 10,000 m².

The complex consists of four buildings (two of them are connected) organized around a central plateau with a spacious parking area for visitors. All four buildings represent one unit in the sense of the form and feel. The central plateau is designed as a city square - the area intended for gathering and relaxation of visitors, equipped for both children and adults. In the summer time there will be restaurant, cafe and pastry shop outdoor seating, while in the winter time there will be ice skating rink.

Lokacija / Plot size:

25.000m²

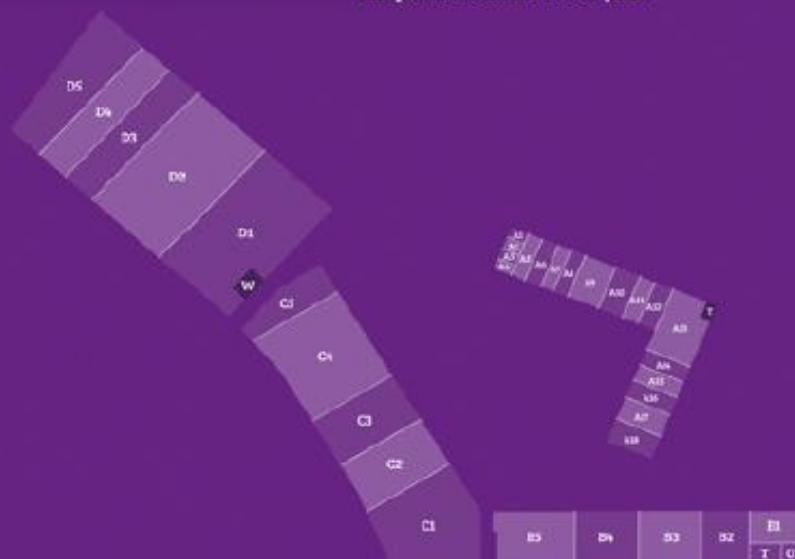
Površina za izdavanje / Gross retail area:

10.000m²

Parking mesta / Parking spaces:

360

Raspored lokala / Floor plan



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NACRT LOKALA / RETAIL UNIT LAYOUT



- A1 - Exchange office - Vip Sistem (18,86m²)
- A2 - Watches & Jewelry - BPM (18,55m²)
- A3 - Electronic cigarettes - E Feel (18,55m²)
- A4 - Newspaper stand - In Medio (18,86m²)
- A5 - Pharmacy - Pharmacy (68,85m²)
- A6 - Underwear - Extreme Intimo (68,85m²)
- A7 - Fashion - Springfield (206,54m²)
- A8 - Bookstore - Laguna (137,69m²)
- A9 - Restaurant - VIVO & friends (451,55m²)
- A10 - Childrens playground - VIVO Play (72,91m²)
- A11 - (72,91m²)
- A12 - Shoes - Planika (72,91m²)
- A13 - Toys - Pertini toys (224,75m²)

- B1 - Shoes - Metro (214,75m²)
- B2 - (156,89m²)
- B3 - (156,89m²)
- B4 - (156,89m²)
- B5 - (156,89m²)
- B6 - Fashion - The Gate (156,89m²)
- B7 - (35,23m²)
- B8 - Services - Telekom Srbija (35,23m²)
- B9 - Sport - Sport Vision (404,09m²)

- C1 - (538,99m²)
- C2 - Fashion - Takko (525,56m²)
- C3 - Shoes - Deichman (463,89m²)
- C4 - Fashion - NewYorker (853,31m²)
- C5 - Cosmetics & pharmacy - Lilly (275,34m²)

- D1 - Supermarket - SuperMaxi (1201,50m²)
- D2 - Furniture - Forma Ideale (739,17m²)
- D3 - Cosmetics & pharmacy - DM drogerie (492,75m²)
- D4 - TV marketing sales - Studio Moderna (165,76m²)
- D5 - Home decor - Home center (1292,13m²)
- D6 - Computer shop - Gigatron (166,83m²)



VIVO
SHOPPING PARK
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